



This project is co-funded by
the European Union



Central Means of Payment Antifraud Office (UCAMP) - Italy

THE FIGHT AGAINST COUNTERFEITING

Marrakech (Morocco) 25-27 November 2015



THE FIGHT AGAINST COUNTERFEITING the Dutch situation

EWOUT VAN HAEFTEN

MARRAKECH, NOVEMBER 2015

DeNederlandscheBank

EUROSYSTEEM

CONTENT

- INTRODUCTION
- STAKEHOLDER APPROACH
- RETAILER
- PUBLIC

EUROPE



NETHERLANDS



FIGURES

	EURO-AREA	NETHERLANDS
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INHABITANTS	350 MLN	16.5 MLN
SQUARE KM	2.5 MN	40.000
# EURO BANKNOTES	18.0 BN	300 MLN*
# EURO COINS	110 BN	3.5 BN*

* ESTIMATION

NUMBER OF COUNTERFEITS



COUNTERFEITS BY DENOMINATION

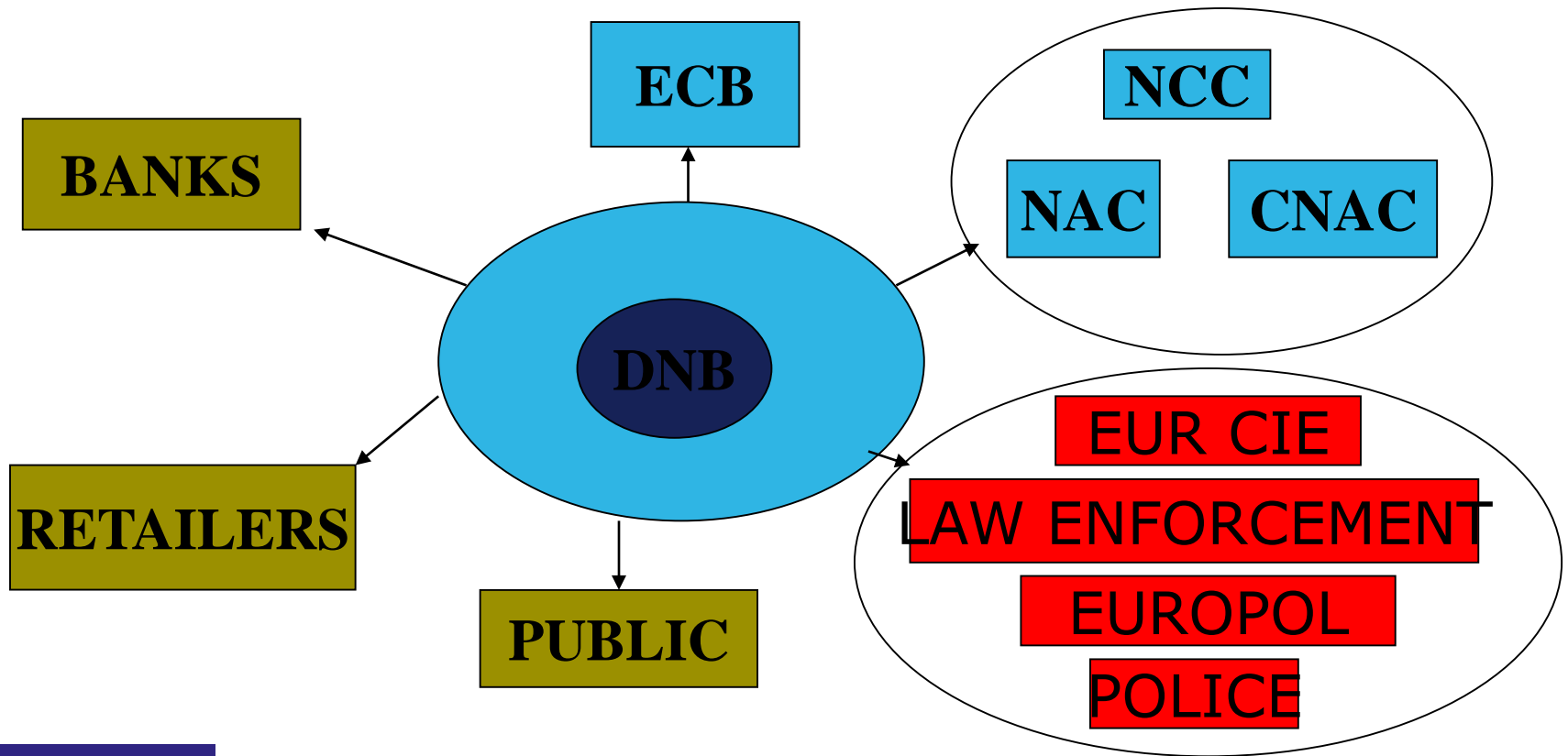
2014

€ 500	1,2%
€ 200	1,2%
€ 100	4,6%
€ 50	67,1%
€ 20	24,4%
€ 10	1,4%
€ 5	0,2%

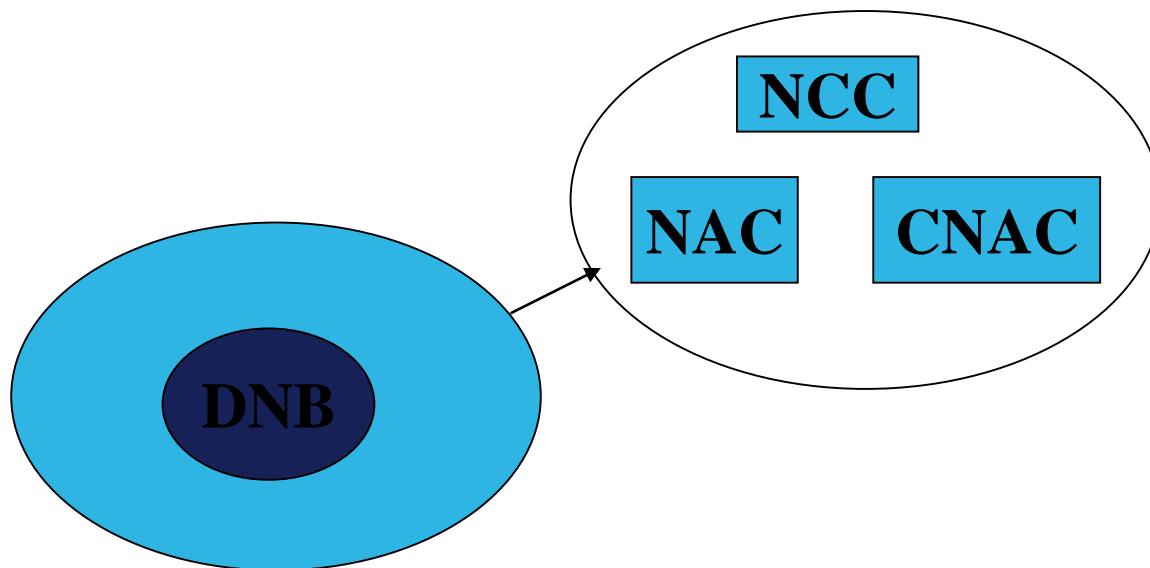
WAY OF DETECTION

- FINANCIAL INSTITUTIONS: 90%
- PUBLIC, RETAILERS: 7,5%
- DNB: 1,5%
- POLICE: 1%

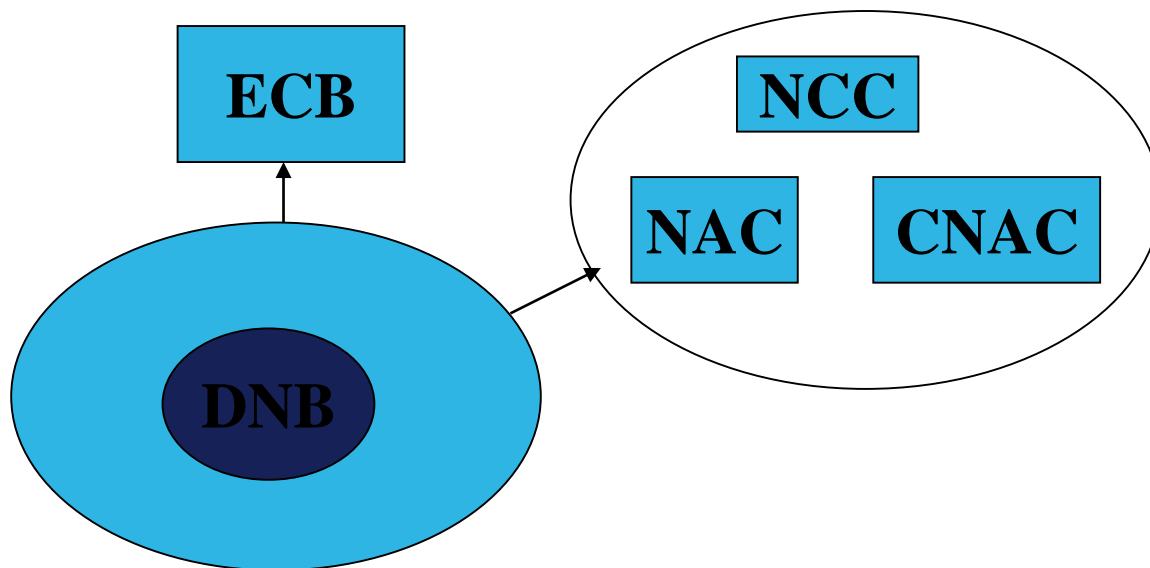
STAKEHOLDER APPROACH



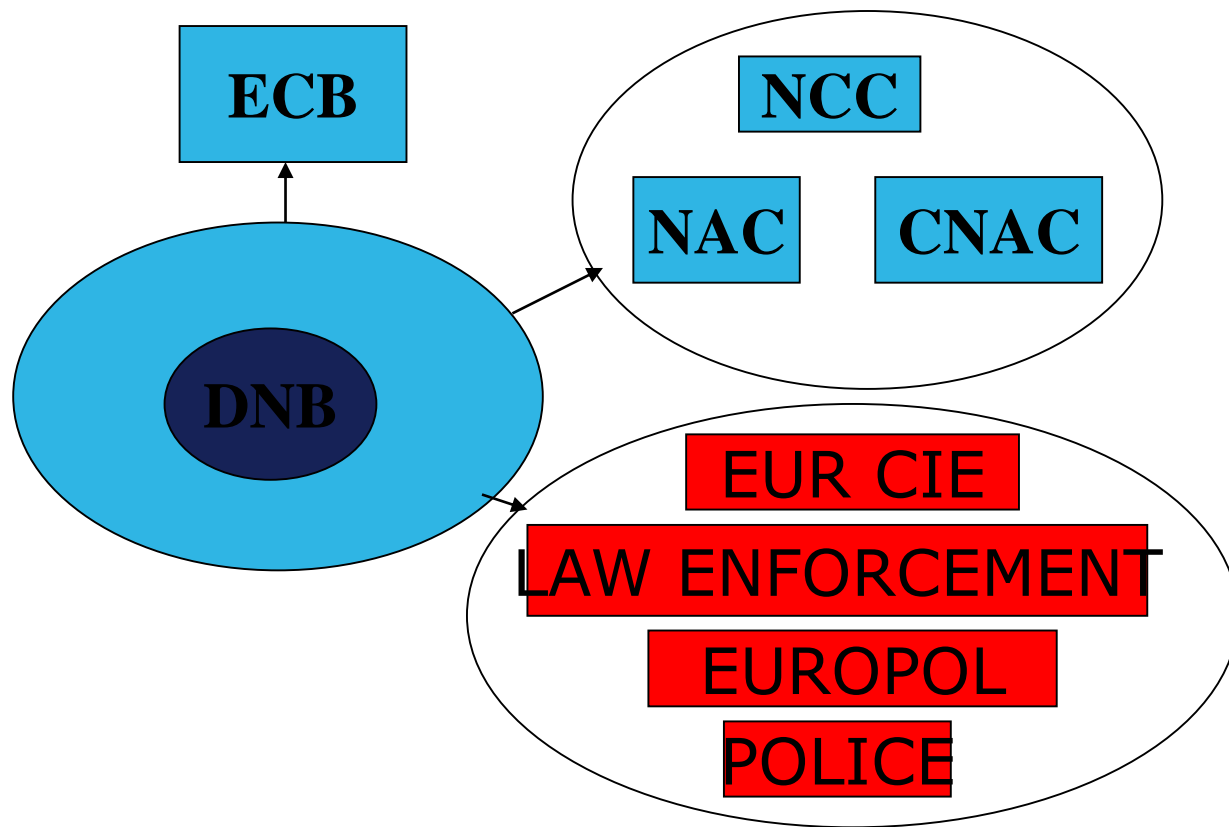
STAKEHOLDER APPROACH



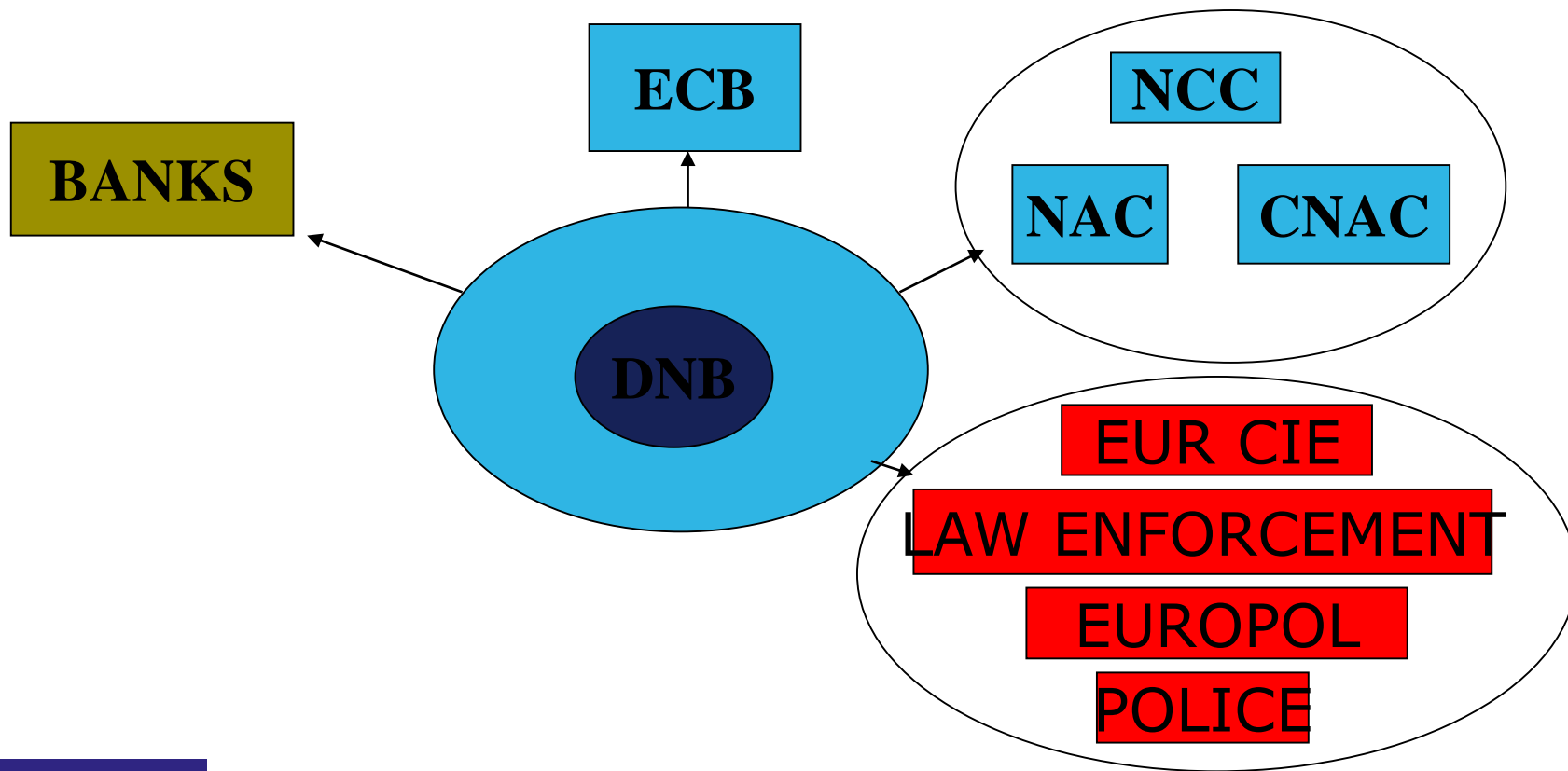
STAKEHOLDER APPROACH



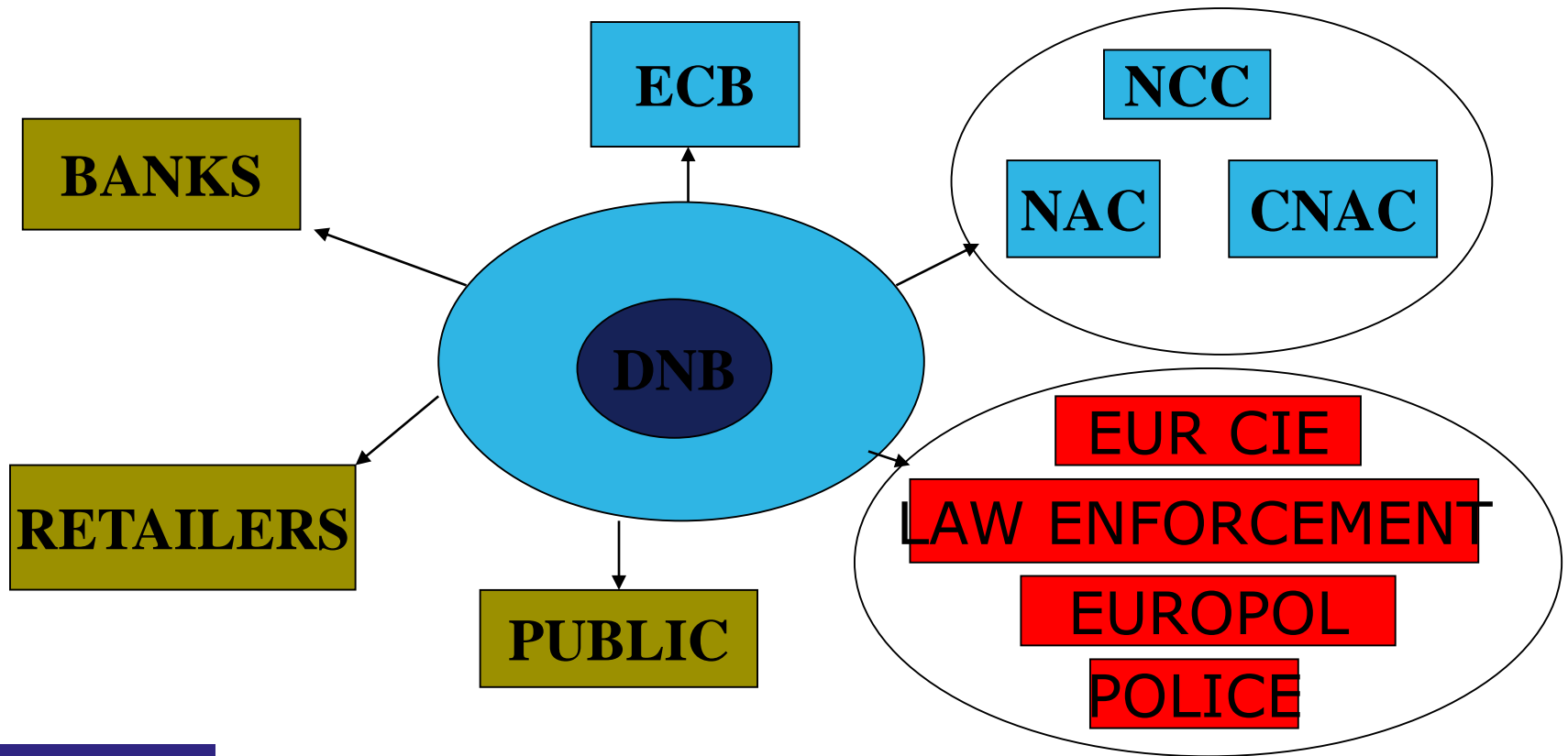
STAKEHOLDER APPROACH



STAKEHOLDER APPROACH



STAKEHOLDER APPROACH



RETAILERS

FIRST LINE OF DEFENSE

- COUNTERFEITS USED IN SHOPS
- CHANGE
- PREVENTION

PREVENTION

- COMMUNICATION
 - FOLDER / POSTERS
 - INSTRUCTION CD-ROM
 - APP
- FITNESS

FITNESS

- FITNESS IS IMPORTANT FOR A CLEAN CIRCULATION
- A CLEAN CIRCULATION IS A NECESSARY CONDITION FOR A RELIABLE AUTHENTICATION
- ESPECIALLY FOR NOTES BUT ALSO FOR COINS

PUBLIC

- PUBLIC RECEIVES BANKNOTES FROM
 - ATM
 - AS CHANGE
- DOES PUBLIC KNOW SECURITY FEATURES
 - OPINION POLL
 - FOLDER
 - NEW INSTRUMENTS

NEW INSTRUMENTS

➤ *EURONOTE APP*

- INFORMATION AND EFFECTS

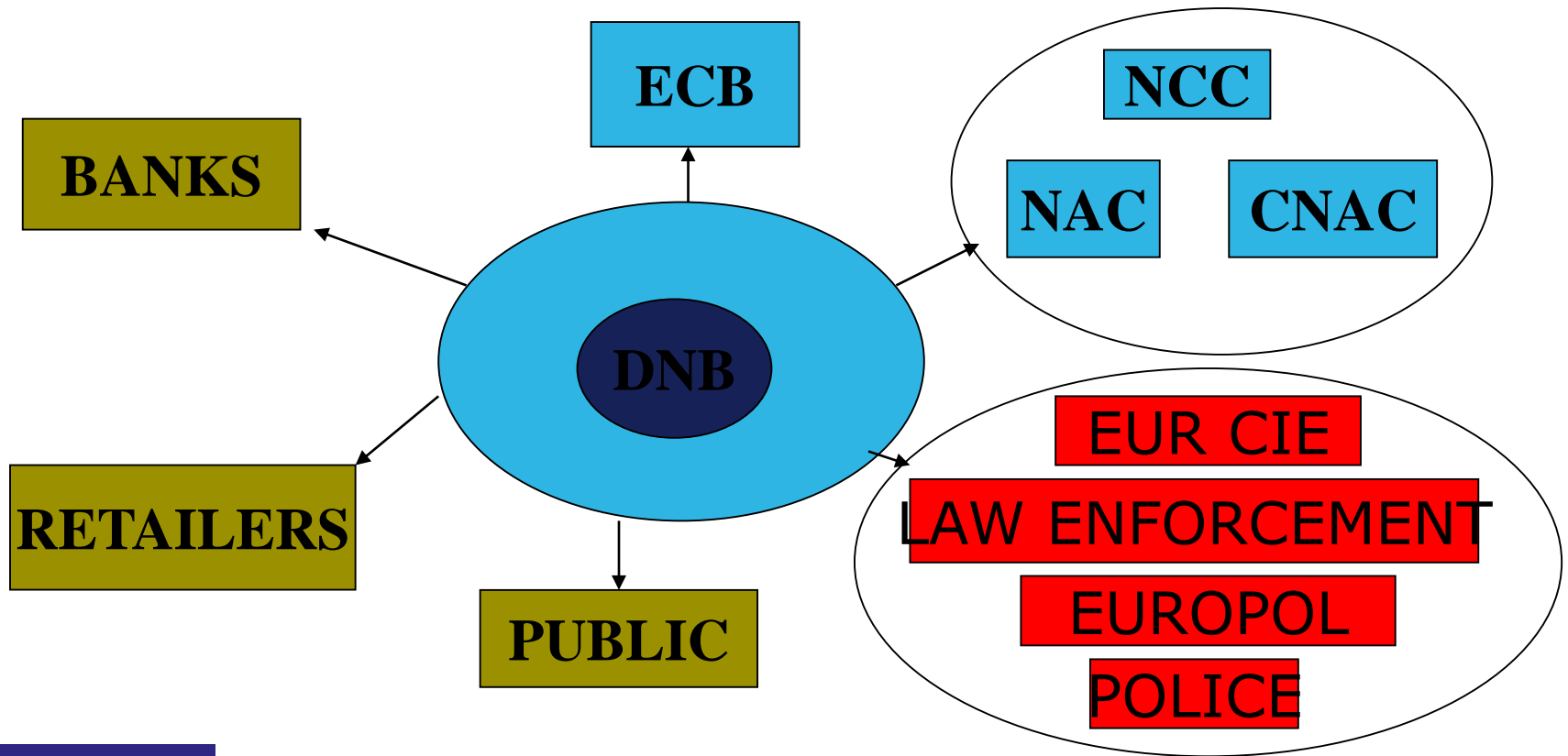
➤ ALSO ON DNB WEBSITE:

<http://www.dnb.nl/echtofvals/en/portal/index.html>

NEW INSTRUMENT

- NEW APP: PHONEY / GENUINE OR COUNTERFEIT
 - TO IDENTIFY A COUNTERFEIT
 - AVAILABLE IN THE APP-STORE
 - <https://www.youtube.com/watch?v=KDx3qIcqYrM>
 - IN THE FUTURE ALSO FOR ANDROID

STAKEHOLDER APPROACH



THANK YOU

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